



TCREurope

TOURING CAR SERIES

TCR Europe

2018 & 2019 SERIES PRESENTATION



SUMMARY

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Section 1

2018

HISTORY

2016

Drivers' Trophy

Based on selected events of TCR National Championships



P.Y. Corthals - Opel Astra TCR

2017

Drivers' and Teams' Trophy

One-off event with two races



A. Comte - Peugeot 308 Racing Cup



Target Competition
Honda Civic TCR

2018

Touring Car Series

A European Series of 7 events with two races each



M. Azcona - Cupra TCR



Hell Energy Racing with KCMG
Honda Civic TCR

2018 - SEASON REVIEW

7 *EVENTS*

14 *RACES*

6 *COUNTRIES*

9 *WINNING DRIVERS*

6 *POLEMEN*

9 *FASTEST LAP SETTERS*

2018 CALENDAR



PAUL RICARD



SPA-FRANCORCHAMPS



ZANDVOORT



HUNGARORING



ASSEN



MONZA



BARCELONA



2018 - SEASON REVIEW

PEAK OF **32** CARS AT **BARCELONA**

55 DRIVERS FROM **22** COUNTRIES

25 CARS ON AVERAGE PER EVENT

35 TEAMS

8 BRANDS REPRESENTED



TCR Europe
TOURING CAR SERIES



2018 - SEASON REVIEW

Champions and Experienced drivers



JK Vernay
2017 TCR
International Series



Stefano Comini
2015/2016 TCR
International Series



Josh Files
2016/2017 TCR
Germany
2017 TCR Middle East



Nicola Baldan
2017 TCR Italy



Francisco Mora
2016/2017 TCR
Portugal



Francisco Breu
2017 TCR Iberico



Mikel Azcona
Audi TT Cup
Seat Eurocup



Attila Tassi
2017 2nd TCR
International Series



Dusan Borkovic
ETCC and TCR



Julien Brichè
2017
Peugeot 308 Racing
Cup Champion



Jaap Van Lagen
GT and Touring
Car Champion



Maxime Potty
2016/2017
TCR Benelux



Stian Paulsen
2015/2016
Seat Leon Eurocup
2017 TCR Europe



Kris Richard
2016 ETCC
Champion



Nicola Larini
GT and
Touring Car



M. Sathierinthakul
Touring Car Thailand



2018 - SEASON REVIEW

ON SITE
ATTENDANCE:

32.800

ON AVERAGE
PER **EVENT**

OVER

10.000

GADGETS
DISTRIBUTED

ON SITE
ATTENDANCE:

PEAK OF

140.000

AT ZANDVOORT

FAN PROFILE

Women

8%

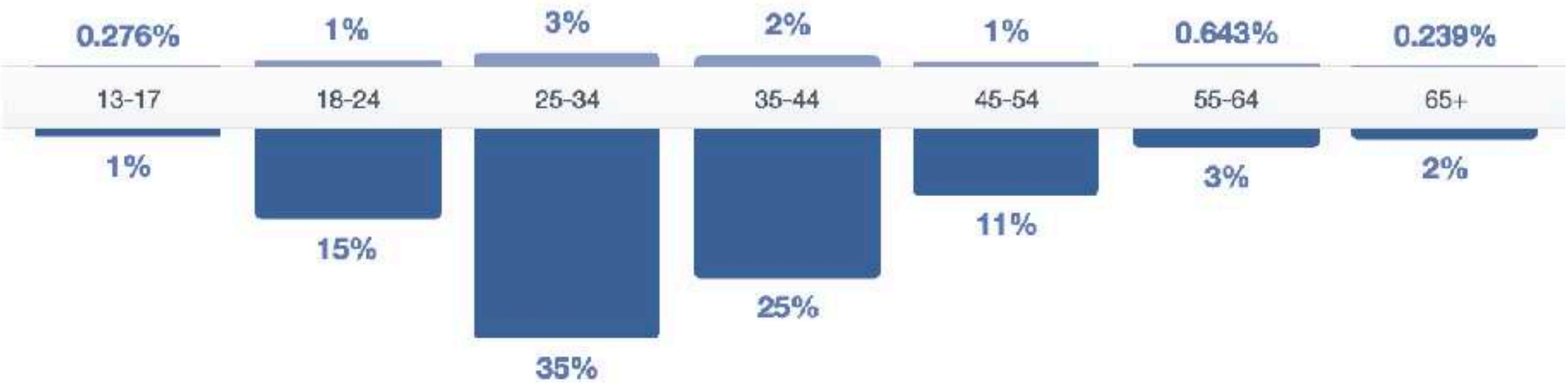
Your Fans



Men

91%

Your Fans







Motorsport Network is the biggest motorsport platform in the world, with a 360° vision on communication that includes websites, live streaming, TV channel, and photo agencies. The partnership was born to guarantee a strong news and videos coverage, including the live streaming.

-  **81** Countries
-  **600K** News Articles
-  **27** Million TV Households
-  **17** Different Languages
-  **15** Million Images



TV COVERAGE



AUSTRIA

BELGIUM

BOSNIA

BULGARIA

CYPRUS

CROATIA

DANMARK

ESTONIA

FINLAND

FRANCE

HUNGARY

UK

MAURITIUS

GERMANY

GREECE

LITHUANIA

LUXEMBOURG

MACEDONIA

MALTA

MOLDAVIA

MONACO

MONTENEGRO

NORWAY

NETHERLANDS

POLAND

PORTUGAL

ROMANIA

RUSSIA

SERBIA

SLOVENIA

SPAIN

SWEDEN

SWITZERLAND

TURKEY

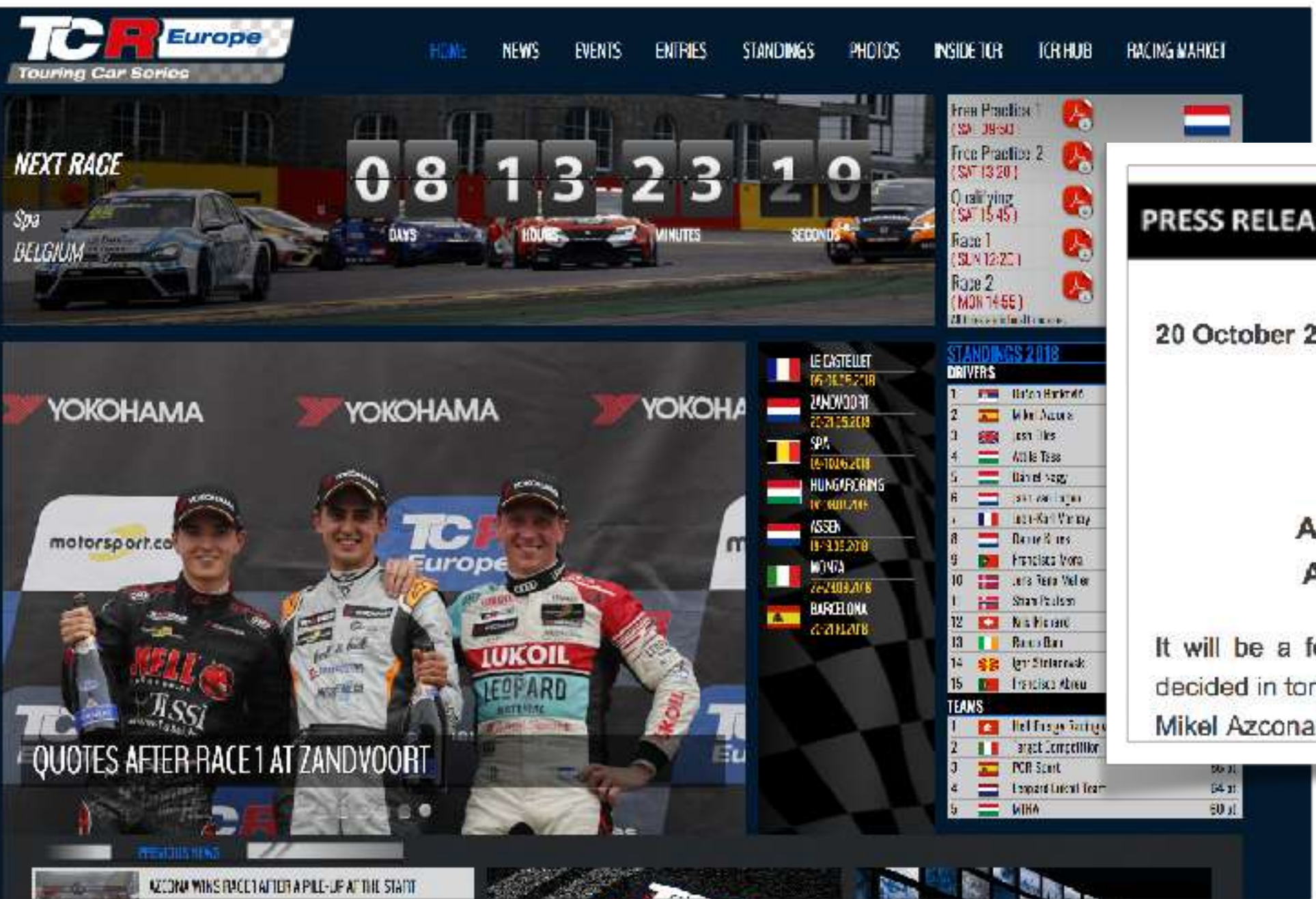
UKRAINE



TV coverage on all Europe

Live streaming on TCR web platform available on alla kind of devices: **TCR TV** (website and Youtube Channel); **TCR Europe FB page**; **TCR Series Page**, **TCR Hub**.

PROMOTION



PRESS RELEASE

20 October 2018

Barcelona, Spain – 19 / 21 October 2018

RACE 1 REPORT

Attila Tassi wins and the title fight goes down to the wire
Azcona, Borković, Vernay and Tassi in a four-way battle

It will be a four-way fight for the TCR Europe Series Drivers' title, as the battle will be decided in tomorrow's Race 2.

Mikel Azcona is still the leader of the pack, but Dušan Borković, Jean-Karl Vernay and Attila



The 2018 TCR Europe end of the season gala took place in Barcelona right after the last races, watch this video. TCR Series Cupra Mikel Azcona Troyas Jean-Karl Vernay Oficial Dusan Borkovic @



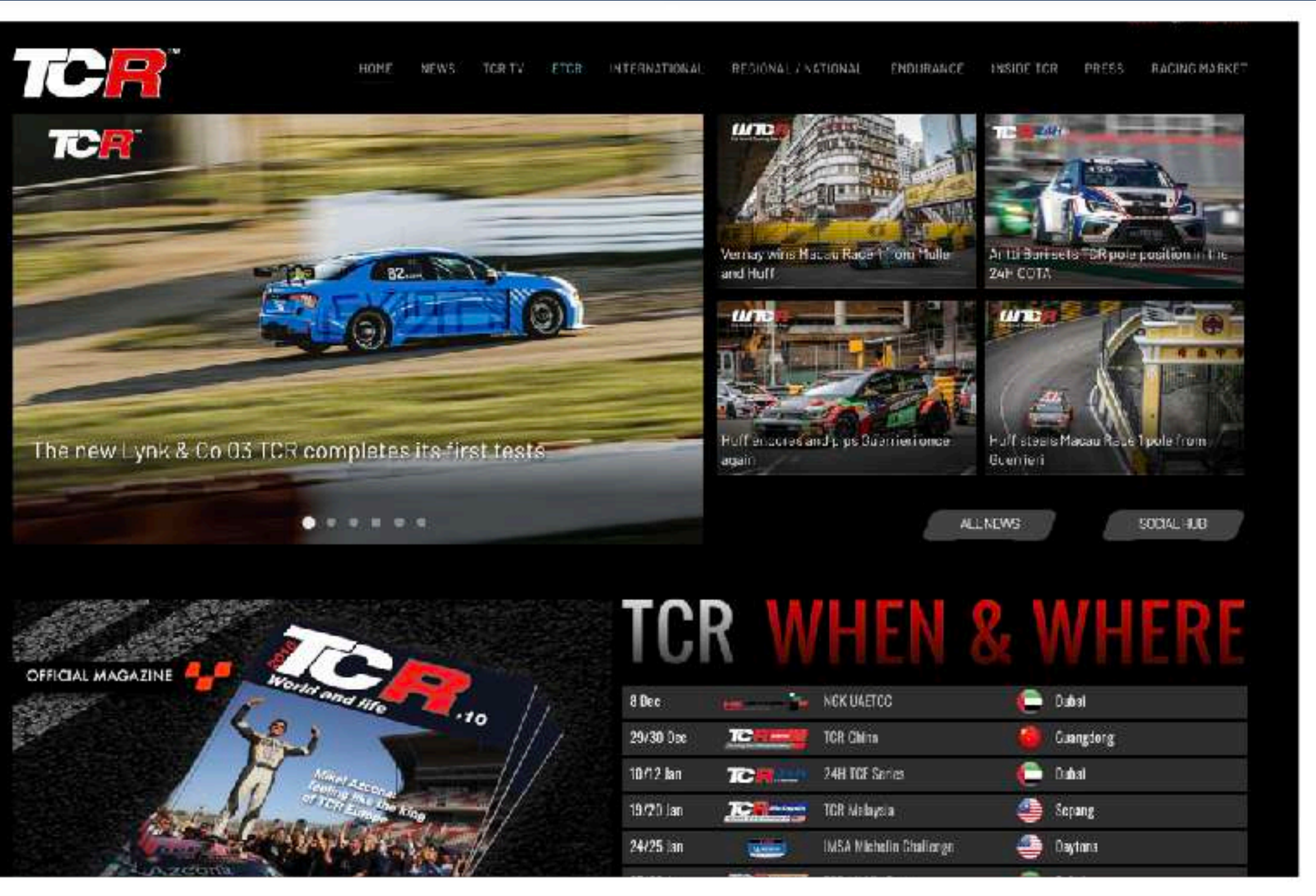
19 shares 1.6K views

News and info are available on TCR Europe's official website europe.tcr-series.com and on FB page. The Press Office department shares press release to over 20.000 contacts.

PROMOTION



TCR Europe is also covered by the TCR Hub, TCR TV, and the TCR World & Life Magazine



TCR Hub is the official TCR website where info of the entire TCR world are available

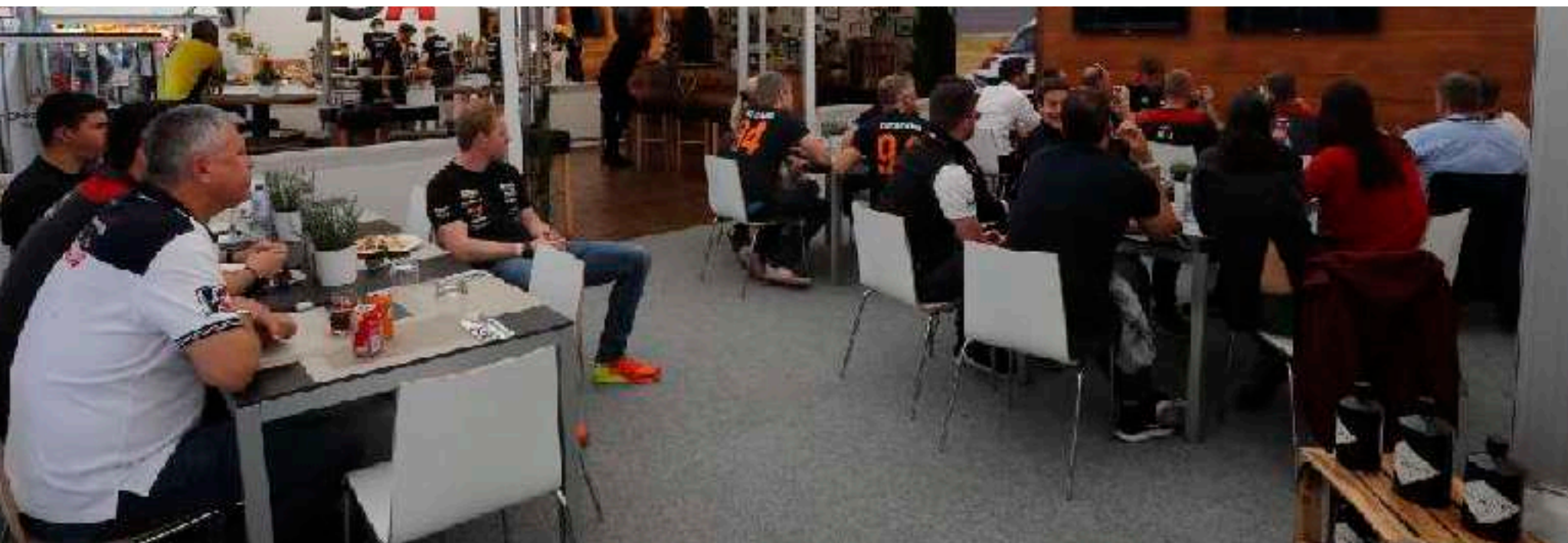


TCR TV is the official TCR website where all Livestreaming, TCR Video Magazine, insights, interviews and live timing are available



TCR World & Life Magazine is the official TCR web magazine (11 issues per year) with all news and reports of all race in the world

HOSPITALITY



The perfect place to **enjoy TCR Europe**, located inside the paddock building with the best view of the start-finish line.

Official TCR souvenir package including the event's souvenir programme.

2018 PARTNERS



Section 2

2019

2019 CALENDAR



Hungaroring
27th/28th April



Netherlands (TBA)
17th/19th May



Spa Francorchamps
8th/9th June



Red Bull Ring
13th/14th July



Oschersleben
3rd/4th August



Barcelona
21st/22nd September



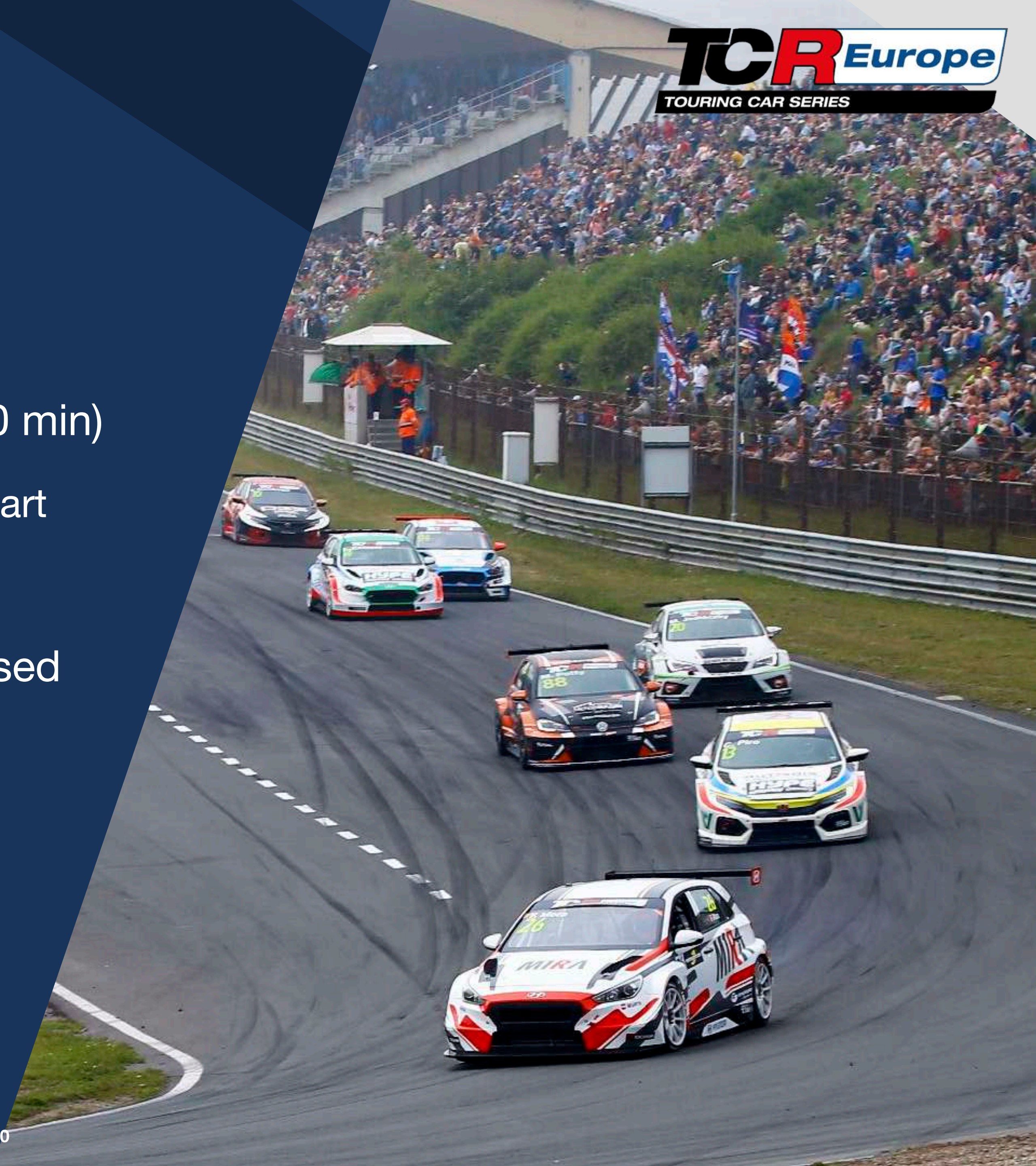
Monza
12th/13th October



2019 INFO

Sporting Format

- Free Practice** 2 x 30 minutes
- Qualifying** 1 x 35 minutes (Q1 20 min + Q2 10 min)
- Race** 2 x (23 minutes + 1 lap) standing start
- Grid**
 - Race 1: as per Qualifying results
 - Race 2: top ten in Qualifying reversed



2019 INFO

Entry Info:

- 19.500€ per car full season deadline 12th April 2019
- 4.000€ per race by race entry - deadline 7 days prior the event

MAXIMUM n. 30 cars full season allowed

Tyres:

YOKOHAMA 380 euro each - Tyres number: n.12 tyre first event and n.10 from the second onward

Fuel:

Panta Official Provider euro 3/litre + VAT. (98 Octane)

Week-end Format:

Thursday: Paddock open & Pre-Scrutineering

Friday: Morning Scrutineering & Drivers' Briefing, FP1 and FP2 (30 min each) early afternoon

Saturday: Qualifying (20 min Q1+10 min Q2) morning + Race 1 (23 min + 1 Lap) early afternoon

Sunday lunch time: Race 2 (23 min + 1 Lap)

Logistics:

TCR EU has a nice paddock Village, with team trucks and tents completed by a very nice TCR EU Exclusive Hospitality and Bar area and TCR Manufacturer customer service trucks included.

Pit Boxes available only in Redbullring and Oschersleben.



2019 INFO

Hospitality:

A TCR common hospitality is reserved to TCR EU Teams at the price of 50 euro per person (lunch and dinner included), a common bar is also available, costs based on bar menu'.

A Saturday cocktail is always organized by TCR EU Organizers for drivers and team personnel.

Testing:

An opening Series test day may be organized before the season starts, details to follow.

A maximum of additional 2 test sessions may be organized the week of the selected TCR EU competitions, test sessions must be agreed by TCR EU full season competitors.

Regulations:

- *Eligible cars:* Competitions reserved only to all TCR homologated cars

- *Point system:*

Qualifying: 5 points to the best 5 qualified (5-4-3-2-1)

Each Race: 40 points to the best 15th cars (40-35-30-27-24-21-18-15-13-11-9-7-5-3-1)

Awards: Team Title and Driver Title

- *Engine:* 1 engine per season, 3 turbo per season

- *BOP and Compensation Weight:* system issued by WSC for all TCR competitions

- *Race Numbers:* TCR EU Organizers will assign the race numbers to each car

- *Pass System:* a set of passes will be delivered per each entered car: n. 6 pit lane and n. 4 paddock passes



2019 INFO

Additional info:

- A. TCR Benelux will join the grid in Hungaroring, Netherlands, Spa, Barcelona and Monza
- B. TCR UK will join the grid in Spa
- C. TCR East Europe Trophy awarded to East Europe Licenses

You can find TCR on:

- europe.tcr-series.com
- Facebook
- Instagram
- TCR World&Life magazine
- TCR Inside Video Magazine
- TCR Channel on Youtube

Race broadcast:

- on TV - TV distribution list will be published on TCR EU website
- on tcr-series.tv website
- on social media

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